



Mobile Satellite Services Association

MSSA Newsletter February 2025

*Sharing the latest news and developments from
the Mobile Satellite Services Association*

Happy February to All –

As we reflect on MSSA's first year, we're proud to share that in only 12 months we more than tripled our membership – adding industry leaders like Addvalue, Mavenir, MTN, and Qualcomm (see member spotlight below), established several industry collaborations (see the recent 5GAA news below), and represented our collective mission at [21 events](#). We also actively contributed to thought leadership, submitting [filings](#) to enhance industry frameworks and drive collaboration. See the [brief video recap here](#).

Looking into the first half of 2025, we have plans in motion to further solidify MSSA's role as a leading platform for innovation, discussion, and contributions that advance NTN-relevant standards and support the integration of terrestrial networks and non-terrestrial networks. With a strong emphasis on interoperability, spectrum optimization, and global ecosystem collaboration, MSSA aligns with 3GPP and other standards to extend terrestrial mobile coverage globally – supporting a wide range of use cases, including Device-to-Device (D2D) communication, IoT, and automotive applications.

If you are already part of the Association, be sure to get involved in the various Committees and Work Groups that are off to a busy start producing white papers and contributing to vital regulatory proceedings on behalf of MSSA. If you are not yet part of the growing Member Roster below – [join us!](#)



MSSA Infographic: Unlocking Global Connectivity

Here's a sneak peek at our newest infographic. See the full version [here](#). Don't forget to share this infographic with your network to help spread the word!

Unlocking Global Connectivity

Understanding Direct-to-Device (D2D) Communications

Direct-to-Device (D2D) communications bridge the connectivity gap by providing satellite connectivity to complement existing terrestrial networks. This approach is particularly beneficial in underserved areas, including rural, remote, urban, and suburban regions, leveraging economies of scale to enhance connectivity.

D2D Communication

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NEXT
Comparing D2D Approaches

Member Spotlight



This month, the MSSA welcomes Qualcomm Technologies, Inc. as a new member of our association. Headquartered in San Diego, California, Qualcomm is a global leader in wireless, compute and AI technologies, specializing in the development of advanced semiconductor and software solutions.

Qualcomm's cutting-edge technologies power billions of devices worldwide, enabling seamless and reliable connectivity for consumers and businesses. For nearly four decades, the company has been at the forefront of communication technology, driving innovation in mobile communication and connectivity solutions.

Qualcomm's decision to join MSSA is influenced by its vision to make 3GPP-based satellite communications a standard feature in handsets, wearables, and vehicles. By collaborating with the current members of MSSA, which include major satellite operators, Qualcomm can contribute to the development of robust and scalable satellite communication systems, benefiting consumers and businesses alike. Qualcomm seeks to play a meaningful role in advancing the integration of satellite technologies into handsets, wearables, and vehicles, expanding the reach and reliability of global communication networks.



MSSA News

We invite you to read our recent [press releases](#) and the [latest press articles](#) featuring MSSA and how this new industry association intends to drive good change across the mobile satellite services landscape.

MSSA and 5GAA Agree to Collaborate in Driving Integration of Terrestrial and Non-Terrestrial Networks



This collaboration agreement establishes a framework for cooperation in areas such as technological research and development, spectrum management, and the integration of satellite and cellular networks. It combines 5GAA's leadership in automotive connectivity and MSSA's expertise in open-standards-based architecture NTN (or satellite networks) that augment and extend the reach of terrestrial mobile networks while integrating with national telecom regulatory frameworks and infrastructures worldwide. Read the entire press release [here](#).



Addvalue Joins the Mobile Satellite Services Association (MSSA)



Welcome to our newest member: Addvalue! Addvalue provides state-of-the-art communication terminals for use in space, in the air, at sea, and on the ground. The company also offers extensive engineering and integration services to its customers. "Addvalue is delighted to join MSSA, reinforcing our dedication to advancing mobile satellite-based communication solutions and supporting the creation of a unified ecosystem for seamless global connectivity," said Richard Lau, Chief Commercial Officer at Addvalue. Read Addvalue's Member Press Release [here](#).



Upcoming Events – Let's Meet Up!

MSSA members will attend events around the globe in the first half of 2025. If you'll be in our orbit, let's connect to talk about shaping the future of Mobile Satellite Services Direct-to-Device (D2D) together.

Media Contacts: PR@mss-association.org
Member Inquiries: Membership@mss-association.org
<https://www.mss-association.org/events/>

	<p>Mobile World Congress Barcelona March 3-6, 2025 Barcelona – Spain See more here.</p>
	<p>GovMilSpace2025 March 10-13, 2025 Washington D.C. - USA MSSA Member George Giagtzoglou of Omnispace Speaking March 10 @3:15pm on Panel: <i>Direct-to-Cell (D2C) Battlefield Communication and Intelligence</i> See more here.</p>
	<p>SatShow2025 March 11-13, 2025 Washington D.C. – USA MSSA Board Chairman Mark Dankberg Speaking March 11 @8:30am <i>Global Operator CEOs on Improving the Customer Experience</i></p> <p>MSSA Members Jason Trembley of Terrestar Solutions and Francesco Grilli of Qualcomm Speaking March 11 @3:00pm on panel: <i>Terrestrial/Cellular Perspectives on Direct-to-Device</i> See more here.</p>
	<p>CommunicAsia May 27-29, 2025 Singapore See more here.</p>



Join the Effort

Our Association is empowering global mobile connectivity by accelerating the NTN ecosystem. MSSA offers [multiple tiers of membership](#) to get involved.



MSSA

Mobile Satellite Services Association

Join us
and help shape the future
of global mobile connectivity
for the new space economy

Connect with Us:

<https://www.mss-association.org/>

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